Public Speaking 101

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How Do I Become a Confident, Effective Speaker?

- Planning
- Preparation
- Practice
The Three Most Important Questions to Address in Putting Together a Talk

- The Audience?
- Why are you here?
- What’s your message? (“the moral of the story”)
Story Time
When A Talk Goes “Wrong”

IFT 2007 Annual Meeting - Chicago, IL
Lesson Learned

Western Poultry Disease Conference

- **Audience:** Veterinarians
  - NOT Researchers

- **Purpose:** Food Safety Workshop
  - Specific: How do pathogens cause disease?

- **Message:**
  - Answer: Cell invasion & induction of inflammation
Other Things to Consider

- Where are you in the program?
- How much time are you given?
- How “fresh” is your audience/participants?
- And your audience can read!!!!
Now You Can Start!

- **Introduction**
  - Background
  - Hypothesis- ties in with “take home message”

  *Don’t make your audience “work” by cramming every fact onto the screen/slide*

- **Body**
  - What you did and why
  - What you found
  - What it means

- **Conclusion** (“Take home message”)
Storyboard Your Talk

- What is your message? (and how do you get there from here?)
- Make it VISUAL
- Mix it up! (Tables, graphs, etc.)
- Don’t overwhelm your audience!
- Finish strong!
How Many Slides Do I Need?

- Depends!

- General Rule: 1 slide/minute
  - 15 minute talk- 10 slides
  - 30 minute talk- 20 slides
  - 60 minute talk- 45 slides

- Depends!
Delivery

Right!

Facing

Wrong!

Best- conversation with the audience

Pointer/Pointing

Notes
Vocal Variety: Pitch, Volume, and Tempo

YES

NO

I HAVE A DREAM SPEECH - FULL VIDEO - PART 1 OF 2

FULL TEXT TRANSCRIPT BELOW:


August 28, 1963, I have a dream speech at Lincon memorial civil rights march full complete assassination attempt Jr. junior original title was normally, never again washington dc barack obama original high quality video
Preparation & Practice

Notes  Simulate Environment  Time Speech

Make Changes
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