

Public Speaking 101



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How Do I Become a Confident, Effective Speaker?

- **Planning**
- **Preparation**
- **Practice**

The Three Most Important Questions to Address in Putting Together a Talk

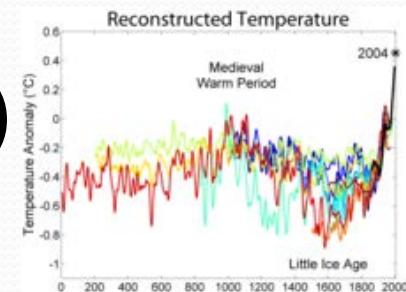
- The Audience?



- Why are you here?



- What's your message? (“the moral of the story”)



Story Time

When A Talk Goes “Wrong”



IFT 2007 Annual Meeting- Chicago, IL



Lesson Learned

Western Poultry Disease Conference

- **Audience: Veterinarians**
 - NOT Researchers
- **Purpose: Food Safety Workshop**
 - Specific: How do pathogens cause disease?
- **Message:**
 - Answer: Cell invasion & induction of inflammation

Other Things to Consider

- **Where are you in the program?**
- **How much time are you given?**
- **How “fresh” is your audience/participants?**
- **And your audience can read!!!!**



Now You Can Start!

- **Introduction**

- Background
- Hypothesis- ties in with “take home message”

Don't make your audience “work” by cramming every fact onto the screen/slide

- **Body**

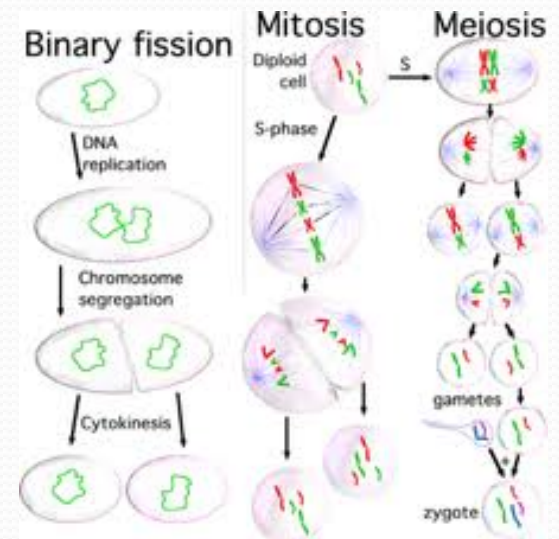
- What you did and why
- What you found
- What it means

- **Conclusion (“Take home message”)**

Storyboard Your Talk



- **What is your message?**
(and how do you get there from here?)
- **Make it VISUAL**
- **Mix it up!** (Tables, graphs, etc.)
- **Don't overwhelm your audience!**
- **Finish strong!**



How Many Slides Do I Need?

- Depends!
- General Rule: 1 slide/minute
 - 15 minute talk- 10 slides
 - 30 minute talk- 20 slides
 - 60 minute talk- 45 slides
- Depends!

Delivery

Right!



Wrong!

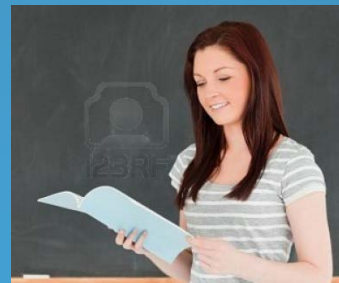
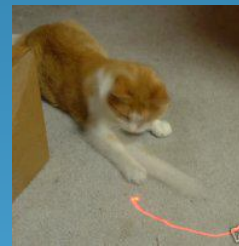


Best- conversation with the audience



Facing

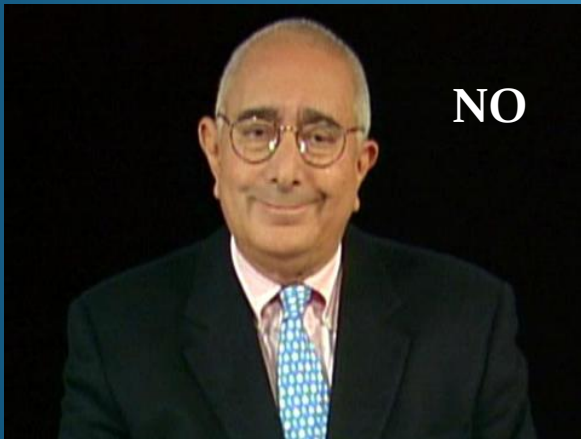
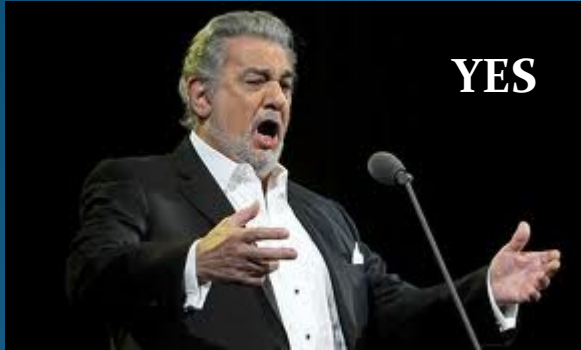
Pointer/Pointing



Notes



Vocal Variety: Pitch, Volume, and Tempo



YouTube

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I HAVE A DREAM SPEECH - FULL VIDEO - PART 1 OF 2

PumaHillary + Subscribe 10 videos



0:42 / 8:02

Like Add to Share 211,183

500 likes, 26 dislikes
Artist: Martin Luther King, Jr.

Buy "I Have A Dream - Lincoln Memorial" on:
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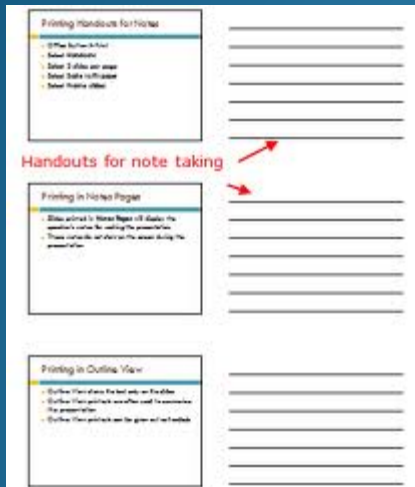
Uploaded by PumaHillary on Jan 21, 2009
FULL TEXT TRANSCRIPT BELOW:
<http://www.let.rug.nl/usa/D/1951-1975/mlk/dream.htm>
August 28, 1963, i have a dream speech steps Lincoln memorial civil rights march full complete assassination attempt jr junior original title was normalcy, never again washington dc barack obama original high quality video

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Preparation & Practice

Notes



Simulate Environment



Time Speech



Make Changes →



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